

GOLF: Coquitlam's Brad Ewart tees it up with locally produced *Golf Show* this Sunday

Lights, camera, fore

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Tee up the t.v. on the weekend.

This Sunday, Coquitlam's Brad Ewart sees a long term project become reality. Ewart and partners will bring to air *The Golf Show*, a half hour program dedicated to the game. The first of 13 shows can be viewed on Bellingham's KVOS starting at 4 p.m.

The idea has stuck in Ewart's craw for the last 10 years but it wasn't until last January that work started in earnest. Along the way there's been a few disappointments but they've all been overcome.

"This is the first golf show ever to get to air that's been produced produced in B.C. Many have tried but no one's been able to pull it off," said Ewart, who figures he lost 20 pounds getting Sunday's episode to

air. "It's because of your costs. They're very high and they multiply exponentially."

Originally the program was intended for Rogers Community Television. But when Ewart took a demo tape to potential sponsors, they all said community television wasn't an appropriate vehicle because audiences couldn't be measured.

That's when he decided to shop the idea around to other stations. Ewart took the idea to BCTV, Global, CBC, TSN, VTV and KVOS. All the others said no but KVOS bit.

On Thursday, Ewart and crew finished filming and editing their third show. He's managed to attract a host of talent to the project even though no one's going to make much money from the first season of shows.

Hal Quinn, the western editor of *Score* golf magazine and freelance

t.v. talent Barry Houlihan are the co-hosts with Ewart. Former LPGA player Sandra Post conducts the lesson tips, golf pro Grant Boeckx gets technical with information on

equipment, Sharon Essex-Andrews is the expert on fitness and health and radio talent Don Andrews does the voice overs, produces and makes a token appearance each show as



EWART

the rules judge.

There's golf shows all over the airwaves but Ewart claims *The Golf Show* will be the best.

"We will be compared to the oth-

ers and that's fine. I'm confident that our show is better than all of them put together," he said.

The shows format includes excerpts on the course of the week plus the regular segments. While many golf programs come across as over-produced travelogues, Ewart said that's not the case with *The Golf Show*.

"It's light, it's funny, it's fast paced, it's not something you're going to see on the Golf Channel. Every week the three amigos (Ewart, Quinn and Houlihan) play the course of the week and there's lots of laughs, banter and interesting moments. Every show Hal or Barry will hit a bad golf shot - Hal will hook it into the lake or Barry slices into the woods. We don't edit those out because that's something every golfer can laugh at and relate to."